



This Week's Program

<p style="text-align: center;">Wednesday, March 26</p> <p style="text-align: center;">"Downtown's Current Economic Impact"</p> <p style="text-align: center;">Austin Metoyer <i>President and CEO Downtown Long Beach Alliance</i></p> <p style="text-align: center;">The Queen Mary - Britannia Salon</p> <p style="text-align: center;">LUNCH - 12:00 Noon -- PROGRAM - 12:30 - 1:30 p.m.</p>	
--	--

Austin Metoyer is the President & CEO of the Downtown Long Beach Alliance, overseeing a \$6.1 million budget and nearly 5,000 stakeholders. He has led initiatives like the DTLB Roadmap to Recovery, a retail and office recruitment strategy, and the renewal of the Downtown Property-Based Improvement District.

Previously, Austin worked in Los Angeles Mayor Villaraigosa's Office and the National Foreign Trade Council. He holds a Bachelor's in International Business from Long Beach State University and a Master's in Urban Planning from the University of Southern California. Austin also serves on Long Beach's Economic Development Commission and is Past President of the California Downtown Association.

Welcome New Rotarian, Betty Martin

By Lori Dwight, Sponsor



Betty Martin is a true Long Beach resident. She was born and raised in Long Beach, attended Long Beach schools from elementary school at Bret Harte to graduating from Jordan High. She then went on to attend Long Beach City College and received her Master's degree from Long Beach State University! She went on to be a Professor at Long Beach City College in Speech Communication for 27 years and has been retired for 13 years. Betty went through Leadership Long Beach, Class of 2000. She also volunteered for LBNP and CCEJ for over 5 years. In staying in this tradition her heart is about giving back and looking forward to being able to do this through Rotary. She is living her best life in California Heights Long Beach with her favorite companion Maynard!

Welcome Betty, you will be an awesome addition to our group!

Attention all Rotary Club of Long Beach members

By Michele A. Dobson, Long Beach Rotary Charitable Foundation Chair



This is your chance to get involved. We are seeking **nominations** to the Long Beach Rotary Charitable Foundation (LBRCF) Board of Directors. Whether nominating yourself or a fellow member, send your nominations to Madrid (madrid@rotarylongbeach.org) **by April 3, 2025**.

LBRCF operates as a separate entity from the Rotary Club of Long Beach, dedicated to supporting various projects aligned with our Club's mission. This includes initiatives like Camp Enterprise, Reading by 9, Feeding the Future, Bikes for Kids, and various international projects.

Two at-large members from the Rotary Club are added to the LBRCF Board for a three-year term. The criteria for selecting these members are established by the Rotary Club of Long Beach's Board of Directors.

Nominees must:

- Be active members of the Rotary Club of Long Beach for at least three years.
- Have held a leadership role or contributed significantly to a sanctioned project within the Club.
- Demonstrate a commitment to our Club's values and be ready to fulfill LBRCF duties if selected.

The President's Council is tasked with selecting two nominees annually from the Rotary Club membership. Here's how it works:

Nominations are solicited in March via the RotaryGram and weekly Club meetings.

- In April, the President's Council reviews nominations and selects two nominees to serve on the LBRCF Board for three years, starting in July.
- The selected individuals are presented to the Rotary Club of Long Beach's Board of Directors for approval in May.
- For inquiries, reach out to Michele Dobson or Madrid Zimmerman.

Let's shape the future of our Rotary community together. Your participation matters!

5 O'Clock Somewhere



5 O'Clock Somewhere



**628 Alamitos Avenue, LB
Tues, April 8 | 5 - 7 P.M.**

Join us for an evening of wine, appetizers, and a special guided tour of the vibrant Latin American Art collection, hosted by Rotarian Solimar Salas.

Bring a potential new member and enjoy an unforgettable cultural experience!

RSVP to Madrid@rotarylongbeach.org



Spring Egg Hunt and Book Fair - Rotary Centennial Park






THE ANNUAL MARK BIXBY MEMORIAL

Spring Egg Hunt

& PAUL KENNARD

Book Fair

Saturday, April 19, 2025
12:00 PM – 2:30 PM

BUNNY PHOTO OPS – 12:00PM (BRING A CAMERA!)
 EGG HUNT UNDER 3 YRS. – 12:15 PM
 EGG HUNT CHILDREN AGES 4-12 – 12:30PM

Rotary Centennial Park
 1729 Junipero Ave, Long Beach, CA 90804
 (located in the diagonal between Pacific Coast Hwy / Junipero)

FEATURING FREE PHOTO OPPORTUNITIES WITH THE SPRING BUNNY, A SEARCH FOR FREE HIDDEN EGGS THROUGHOUT THE PARK, PLUS A BOUNCE HOUSE, FACE PAINTING, EGG BAG DECORATING AND A FREE BOOK!



meet the Spring Bunny and take photos!



APPROVED BY THE CITY OF LONG BEACH
 DEPARTMENT OF PARKS, RECREATION & MARINE,
 AND THE OFFICE OF 6TH DISTRICT
 COUNCILMEMBER, DR. SUELY SARO

REV. 03.04.25

CONTACT: (562) 499-1752 OR
 MADRID@ROTARYLONGBEACH.ORG

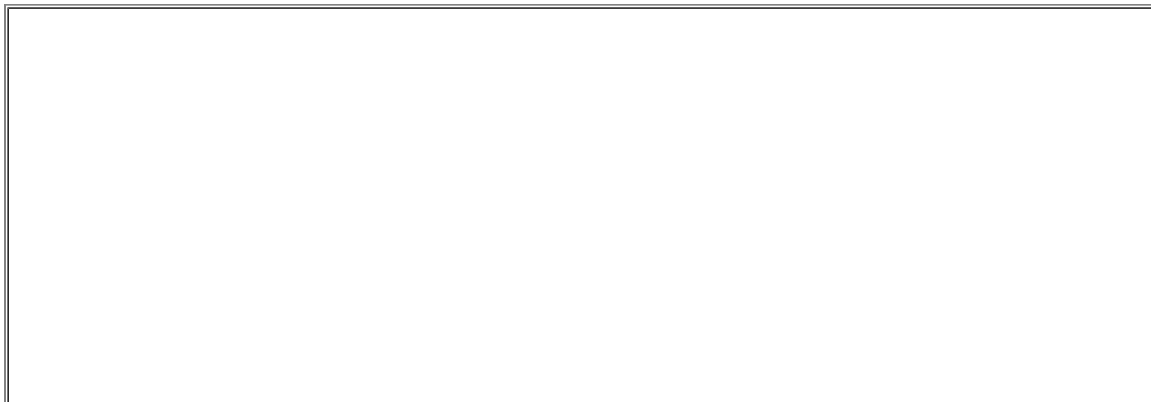
CO-SPONSORSHIP BY:



Port of
LONG BEACH
 THE GREEN PORT

Rotary Night @ Blair Field

By Lance R. Kenyon, Long Beach Rotary Scholarship Foundation CSULB Chair





ROTARY Night at Blair Field CSULB Dirtbags vs USC Trojans Baseball

Tuesday, April 22, 2025

5:00pm - Pre-Game Reception at 1st Base Pavilion

LBRSF Hosted Food and Drink from Legends

6:00pm - Game Time

**Presentation of Rotary Scholarship Foundation Check for CSULB Scholarships
to President Jane Close Conoley on the Field !**

Purchase Tickets through link: www.longbeachstate.com/Rotary

Please RSVP to scholarships@lbrsf.org



Rotary District 5320 Mental Wellness Walk



The **ROTARY
ROUTE**

MAY 4, 2025

ROTARY DISTRICT 5320 MENTAL WELLNESS WALK

Paving the Way to Mental Health and Awareness in our Communities.

Join us for the Rotary Route, a 1k to 5k walk, as we raise awareness of mental health issues in our communities. Whether you walk individually or with a team, your participation will help bring attention to the importance of mental health, support those affected, and reduce the stigma surrounding these challenges. Bring your friends and family to help spread the message and make a difference in our community.

The Route

Granada Beach, City of Long Beach | 9 AM – 1 PM

5100 E Ocean Blvd, Long Beach, CA 90803

Rotary  **Club of
Long Beach**



**Become a
Non-Profit
Beneficiary**

Be a Walker | Build a Team | Be a Sponsor

Be a Part of the Beach Health Fair



Rotary
District 5320





The ROTARY ROUTE

MAY 4, 2025

Granada Beach, City of Long Beach
9 AM - 1 PM
5100 E Ocean Blvd, Long Beach, CA 90803

Joining a walk for mental health can be a meaningful way to show support for individuals affected by mental health issues and contribute to raising awareness about mental health challenges in your community. By participating, you can help reduce the stigma surrounding mental illness, promote understanding, and advocate for access to mental health resources and support services.

In Collaboration with Rotary clubs throughout the Los Angeles and Orange County areas, your sponsorship will give your business exposure at **three** individual walks the weekend of May 3 & 4, 2025.

South Orange County | Whittier | Long Beach

Your contribution will benefit local and international mental health organizations, fostering wellness and supported resources.



Register to Walk

\$25 | \$10 | \$5 | Under 3 Free



**Apply for Non-Profit Grant
to Benefit from Proceeds**

2025 SPONSORSHIP

Paving the Way to Mental Wellness in Los Angeles County

TITLE SPONSORSHIP (2 available)

\$20,000

- Up to 40 participant entries into The Rotary Route event on May 4, 2025
- Logo in premium placement as "Tournament Title Sponsor..." on all marketing.
- In Collaboration with Rotary clubs throughout Los Angeles and Orange County, your sponsorship will give your business exposure at **three** individual walks the weekend of May 3 & 4, 2025.
- Exclusive placement of logo at presentation from stage
- Your business logo prominently displayed on event SWAG as Title Sponsor
- Your business logo prominently displayed on a banner at the event as Title Sponsor
- Sponsorship appreciation prominently displayed on Rotary and event social media accounts
- Your business logo will be prominently displayed on the Rotary Route website
- Prominently displayed logo on event ticket
- Time on stage to address the event participants before the event starts
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

BROUGHT TO YOU BY... SPONSORSHIP (2 available)

\$15,000

- Up to 14 participant entries into The Rotary Route event on May 4, 2025
- Logo in premium placement as "Tournament Brought to you by... Sponsor" on all marketing.
- In Collaboration with Rotary clubs throughout Los Angeles and Orange County, your sponsorship will give your business exposure at **three** individual walks the weekend of May 3 & 4, 2025.
- Your business logo prominently displayed on event SWAG
- Your business logo prominently displayed on a banner at the event
- Sponsorship appreciation prominently displayed on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

COURAGEOUS SPONSORSHIP

\$10,000

- 10 free entries into The Rotary Route event on May 4, 2025
- In Collaboration with Rotary clubs throughout Los Angeles and Orange County, your sponsorship will give your business exposure at **three** individual walks the weekend of May 3 & 4, 2025.
- Your business logo prominently displayed on a banner at the event
- Sponsor appreciation displayed on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

COMPASSION SPONSORSHIP

\$8,000

- 8 free entries into The Rotary Route event on May 4, 2025
- In Collaboration with Rotary clubs throughout Los Angeles and Orange County, your sponsorship will give your business exposure at **three** individual walks the weekend of May 3 & 4, 2025.
- Your business logo prominently displayed on a banner at the event
- Sponsor appreciation displayed on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

CONNECTION SPONSORSHIP

\$2,500

- 6 free entries into The Rotary Route event on May 4, 2025
- Sponsor appreciation on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

CONFIDENCE SPONSORSHIP

\$1,000

- 4 free entries into The Rotary Route event on May 4, 2025
- Sponsor appreciation on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

COMMUNITY SPONSORSHIP

\$500

- 2 free entries into The Rotary Route event on May 4, 2025
- Sponsor appreciation on Rotary and event social media accounts
- Your business logo on the The Rotary Route website
- Recognition from the stage on the day of the event
- 6-foot table and two chairs at the Health Fair
- Access to provide promotional material and or gift in each participant swag bag at each of the **three** walks

Be a Walker | Build a Team | Be a Sponsor

Be a Part of the Beach Health Fair



Rotary
District 5320



Rotary Reading by 9 Event - It Doesn't Get Better Than This!

Thank you to the following Rotarians who
'made a difference'

reading to/with students at Twain Child Development Center on March 18 🧡

**Bob Bond, John Graham, Jeff Levine, Jon Mesko, Linda Rahn,
Dennis Smith, Jenny Stout, Leslie Wiberg and Madrid Zimmerman**



Birthdays - Click on a Name and Send a Greeting



[Daniel K. Walker](#)
March 28th



[Jon L. Mesko](#)
March 30th



[Cam Doherty Killingsworth](#)
April 1st

Club Leaders - Click on a Name and Send a Note or Question



[Steve M. Hockett](#)
President



[Katherine \(Kay\) Cofield](#)
Assistant to the President



[Braden James Phillips](#)
Assistant to the President



[Richard Gibson](#)
Vice President



[Lance R. Kenyon](#)
Vice President



[Linda Josephine Rahn](#)
Vice President



[Michael Rivard](#)
Vice President



[John E. Romundstad](#)
Secretary
Treasurer



[Roger Civalieri](#)
Sergeant-at-Arms



[Lisa Finn](#)
Sergeant-at-Arms



[Randall S. Kemner](#)
Sergeant-at-Arms



[Daniel Eufrazio Tapia](#)
Sergeant-at-Arms



[Whitney Leathers](#)
CCO-Club Comm. Offcr



[Lisa Ramelow](#)
CCO-Club Comm. Offcr



[Nancy Zwiers](#)
Career Service Director



[Timothy Aldrete](#)
Club Service Director



[Leslie Wiberg](#)
Community Service Director



[Natalie Hale](#)
Fellowship Service Director



[Matthew L. Kinley](#)
International Service
Director



[Sarah Soriano](#)
Membership Service Co-
Director



[Debbie Thorpe](#)
Membership Service Co-
Director



[Conor Kenneth Weir](#)
Youth Service Director



[Michele A. Dobson](#)
iPast President



[Kelly Ruggirello](#)
President-elect



[Wayne C. Slavitt](#)
President-nominee



[Madrid Zimmerman](#)
Club Director
Club Executive Secretary



[Donald E. Cochran](#)
Rotary International
Foundation Chair

EVENTS - Mark Your Calendars!

March 26th, 12:00-1:30 PM Rotary Weekly Club Meeting Speaker: Austin Metoyer - DLBA	March 27th, 2:00-3:00 PM RoToastados - A Rotary Toastmaster Alliance Club	March 27th, 5:00-7:00 PM Rotary Connections Bring a prospective member	March 28th, 11:30-4:00 PM Rotary Club Monthly Golf Outing Dad Miller Golf Course
March 30th, 3:30-5:45 PM Ronald McDonald House Sunday Meal Prep Volunteer to make a Sunday meal for the families at RMDH	April 2nd, 12:00-1:30 PM Rotary Weekly Club Meeting Speaker: Antonio Castelan, Dir. Public Affairs Subject: Brightline West - The Bullet Train to Vegas	April 8th, 5:00-7:00 PM Rotary Night at MOLAA Tour and Wine Reception for Rotary	April 9th, 12:00-1:30 PM Rotary Weekly Club Meeting Speaker: Pamela Bozanich Subject: The Menendez Brothers Trial - Prosecutor Perspective
April 10th, 2:00-3:00 PM RoToastados - A Rotary Toastmaster Alliance Club	April 12th, 8:00-9:00 AM Centennial Park Clean-up	April 15th, 4:00-5:00 PM RCLB Board of Directors Meeting	April 16th, 12:00-1:30 PM Rotary Weekly Club Meeting Speaker: Alicia Kirkwood Location - Offsite - LBCC TTC
April 19th, 12:00-2:00 PM Centennial Park Easter Egg Hunt/Paul Kennard Book Fair Annual Easter Egg Hunt/Paul Kennard Book Fair - Centennial Park	April 22nd, 5:00-8:00 PM LBRSE Annual Sporting Event Reception and CSULB Dirtbags vs USC Game Blair Field - First Base Pavilion Light food/ drinks provided by LBRSE	April 23rd, 12:00-1:30 PM Rotary Weekly Club Meeting Speaker: Camp Enterprise Kick-off: Thomas O'Leary Pres/CEO of JetZero	April 24th, 2:00-3:00 PM RoToastados - A Rotary Toastmaster Alliance Club



Rotary Club of Long Beach
meets every Wednesday @ 12 Noon

THE QUEEN MARY
1126 Queens Hwy
Long Beach, CA 90802

*LB Skyline Photo Credit
Long Beach Convention & Visitors Bureau*

March 26, 2025 - Vol. 108, Issue 33

Club Office
Rotary Club of Long Beach
The Queen Mary
1126 Queens Hwy.
Silvania Room
Long Beach, CA 90802
562-499-1752
Rotary@RotaryLongBeach.org

Visit
[Long Beach Rotary](#)
[District 5320](#)
[Rotary International](#)

**Visit our
Social Media
Pages**

